



Case Study: Beatons Group

Print Sampler has improved Beatons Group workflow processes through automation and digitalisation, significantly reducing print costs.

“When FCC Innovation suggested we try Print Sampler on our new machines we had no idea just how easy it was going to be. As an office we try to keep paper to a minimum and by loading our headed paper, invoice and statement templates onto Print Sampler, we reduce the amount of paper we use, and also reduce the cost of postage, as invoices and letters are sent via encrypted email. Our carbon footprint has also been lowered, which is very important to us. We are now able to serve our clients in the most efficient way possible.”
Mandy, General Manager.

Beatons Group have been a valued customer of First Copy since 2013 (FCC Innovation is a trading name for the solutions aspect of the business).

As a highly motivated chartered accountancy firm, the company has requirements to keep quality of service consistent and costs at a minimum.

The company needed to invest in a solution to streamline their document workflow by digitalising and automating the process, securing their integrity, as well as controlling costs.

FCC Innovation has installed Print Sampler, which enabled automatic print management with automated letterhead creation. This gave the company the option of standardising stationery templates across the business, which can be easily applied to all electronic documents regardless of the application.

PDF creation software has been installed to fully digitise document creation, allowing secure template management and enabling employees to have complete design freedom.

“We have found FCC Innovation to be most helpful, and when we made an amendment to our headed paper they were able to log on remotely and upload the new paper in no time at all,” Mandy adds.

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