

Privacy Policy

Updated: May 19, 2018

Protecting your privacy is important to MPI Tech. This Privacy Statement explains our global practices regarding the collection, use, and disclosure of your personal data, through the use of all of our websites, products and services (“applications”).

Some of our applications may display supplemental privacy notices that we share so you can make informed choices at the time you review the notices. For example, you may see a notice explaining a data collection program in an application, and your choices for participating.

What we collect

Information you provide us:

We collect information that identifies you as a professional contact, including your :

- name, surname
- job title
- company address
- email address
- telephone number
- language preference

when you:

- Create an account
- Register a product or service
- Sign up for one of our events
- Contact us

After you have created an account or registered for an application or subscribed to a maintenance program, we collect additional information, which may include:

- Your subscription plans and payment information
- Details about the applications that you purchased or have expressed interest in.
- Training and certification details
- Event attendance details
- Your communication preferences
- Records of our interaction with you, where appropriate, such as service records, correspondence, details of complaints and their resolution
- Content you submitted to us, such as comments you posted in our forums

Information we obtain from your use of our applications:

We collect information about the applications that you use and how you use them. We use this information to support our legitimate interest in improving your experience, and building better online, mobile, and desktop applications.

This information includes:

- System Information and Usage Data

We collect device-specific information, like unique device identifiers, operating system, and the type of device you use.

We collect information about how you use our applications. This includes your product ID, license information, which applications you use and for how long, your city and country from your IP address, and information about your browser.

- Social Networking Data

We have pages on social networking platforms, such as Facebook, LinkedIn, or Twitter, where you can visit and communicate with us.

Our applications also include buttons, tools, or content that links to another company's services. We collect information about your use of these features through third-party analytics tools.

If you use an MPI Tech application that contains plugins, information can be transferred directly from your device to the social networking provider. We have no influence on the data collected by the plugin. If you are logged in to the social network, a link can be established between your user account there and the use of our application.

If you interact with the plugins, for example by clicking on "Like", "Follow" or "Share", or by writing a comment, this information may automatically appear in your profile on the social network. Even if you are not logged in, the plugins may send your IP address to social network providers. Please note this when using our applications.

When you connect to a social networking service on a device that is also used by others, these other users are able to see information that is stored or displayed in connection with your profile on the social networking service page.

- Error data

We collect and track data on technical errors that may occur when you use our applications, if you choose to send the relevant report to us in each case. Before the report is sent to us, you will be told what information will be collected and how it will be sent to us.

- Automatic updates

We collect information that may identify you to your system administrator in connection with the automatic update process, to help your administrator determine what updates you need. This information includes your user login name, and your computer's name or description.

- **Cookies and similar technologies**

MPI Tech uses cookies (small text files stored by your web browser when you use websites) and related technologies, such as pixels and beacons (“Cookies”) to collect and store information when you visit our websites and use our applications.

We may also use third-party analytics tools, such as [Google Analytics](#), to help us understand how you use our website and applications.

To learn more about analytics within our websites and applications, see [our Cookie Statement](#).

With the exception of information essential to operate our services as described in our Cookie Statement, whether we collect this data is up to you. You can change your mind at any time by going into your Settings within the application. Please keep in mind that you may also need to clear your Cookies on each browser on each device.

We associate any data we collect as set forth above with your personal account.

Information we collect from other parties:

To help keep our databases current, and to provide you with more relevant content, experiences and offerings, we combine your personal data, as described above, with information from public sources and other companies (such as our channel partners [resellers], business contact databases, and enrichment service providers), in accordance with applicable law.

These sources can tell us about the company size and industry of our business customers and also help us maintain the accuracy of our databases.

How Does MPI Tech Use The Information It Collects About You?

We use your personal data mindfully, and in useful ways, including:

- To validate your identity, to the extent necessary to perform our contract with you
- To deliver you services, products, support, or information you have requested about your application, to the extent necessary to perform our contract with you
- To send you important information within the scope of our contract with you
- To send you other information you requested, like when someone has “liked” one of your posts, to the extent necessary to perform our contract with you
- To send you other special offers, promotions, newsletters, surveys, or other information that you have consented to receive, as long as you want them
- To support our legitimate interest in gaining a better understanding of our applications, so we can improve them and your experience

- If we merge with another company, or if we sell or reorganize part of, or all of our business, assets, or stock (including, if we file for bankruptcy). If this happens, your data will likely be transferred to the other company.
- When the data can no longer identify you. This can happen through aggregation, where your data is combined with other data to become a statistic.

How Does MPI Tech Protect Your Data?

We use a combination of reasonable physical, administrative, and technological controls to protect your data from unauthorized access or malicious actions.

We limit the access employees, contractors, and agents of MPI Tech have to your personal data to those who need to know this data to perform their assigned functions and develop or improve our products and services.

How Do You Access, Update, Download, And Delete Your Personal Data?

We have processes in place to maintain accurate, complete and up to date data. You have the right to access, update, delete, receive a copy of, or restrict our use of your personal data. When we process personal data based on your consent, you have the right to withdraw consent any time.

log-in to your account to manage your personal data and content using our applications and services. You can also delete your personal data and close your account. We may retain certain data about you for legal and internal business purposes, such as fraud prevention, in accordance with applicable laws.

To perform these actions, or request a copy of the personal data in your account, please contact us to assist you, we will ask you to validate your identity before fulfilling your request. If you have any questions, please [contact us](#).

What Are MPI Tech's Storage And Data Retention Practices?

We store your personal data and content on our servers, and the servers of our service providers. Because we and our service providers maintain servers in global locations, your personal data may be transferred across national borders and stored outside of the United States or Europe.

We will retain your personal data for as long as necessary to provide you with the applications you are using, and as needed to comply with our legal obligations.

Does MPI Tech Transfer Your Personal Data Across National Borders?

Because we are a global company, we transfer your personal data across national borders to other countries, in compliance with the laws that apply to that data.

Is The Personal Data You Give Us Ever Displayed Publically?

As always, we urge you to be mindful when deciding to disclose personal data, including on our applications and websites. There are various places within our applications and services that allow you to post content, including comments and “likes.”

In some cases, you can limit who can view or access the information and content you post. In other cases, the information and content might be available to registered members of the application or website, or even to the general public. Your name, user name, profile image, or email address (particularly if this is your user name) may be posted along with any message or other content you post through some of our applications and websites.

If you are posting information you do not want to be disclosed publicly, make sure you are using a website or application that allows you to control who sees information you have posted.

Will This Privacy Statement Change?

If and when the way we treat your personal data changes, we will make sure to let you know by updating this Privacy Statement. When we change it, we will make it clear at the top of our Privacy Statement, and we will tell you when we last updated it. If we have your email address, we will also send you a notice by email regarding the update.

How To Contact Us?

If you want to contact us, please use the following contact information. When you do so, please tell us the name of the website or application about which you are contacting us:

By email at: dataprivacy@mpitech.com