



SCOPHYBRID

Part of the Scop Software Suite

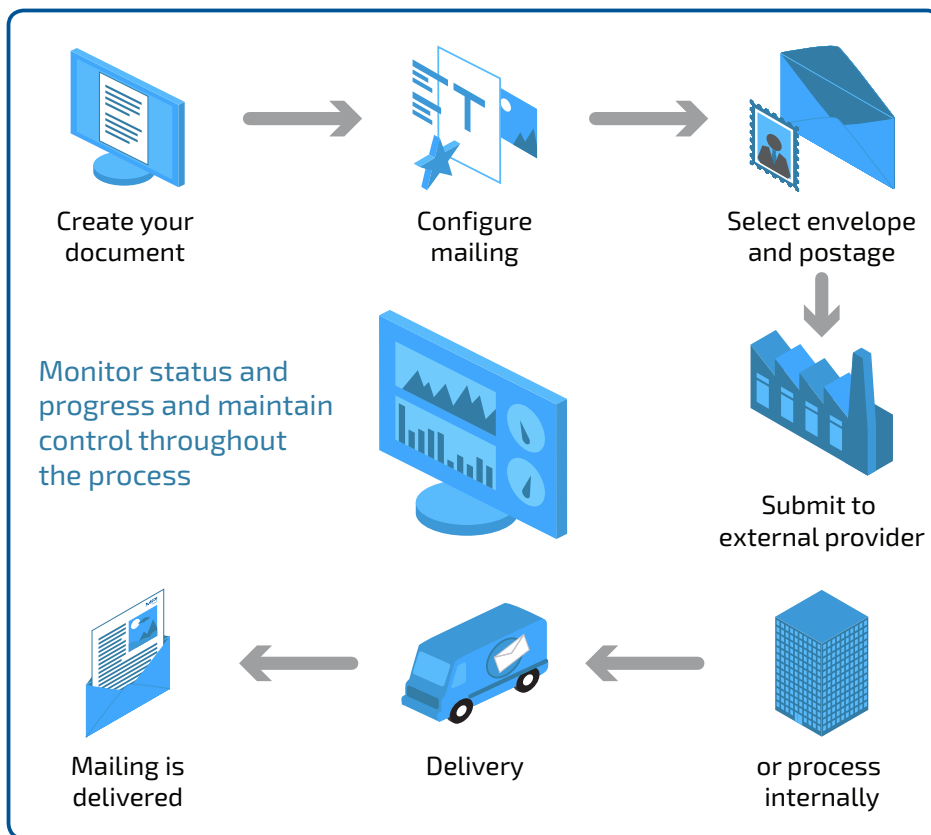
Cut costs, save time and increase productivity with Hybrid mailing

Manage your mailing operations company wide

ScopHybrid is a hybrid mailing solution that allows organisations to manage all posting and mailing operations directly from a standard desktop environment.

ScopHybrid is highly configurable, easy to use and quickly deployable, allowing an immediate reduction in mailing and production costs.

Document flow the hybrid way



Get started right away

No need for training staff or introducing costly additional document composition tools as ScopHybrid works with existing software (such as Microsoft Word and other applications) and can easily be integrated with a variety of back office systems.

ScopHybrid has an intuitive and easy to use interface that can be tailored to the corporate environment it is used in. ScopHybrid maintains the document's accuracy with a full audit trail from start to finish, including returns.

Key features

- ✓ Reduce costs by streamlining mailing operations
- ✓ Reduce print volumes by centralising printing
- ✓ Intuitive user interface with individual settings and personalised dashboard
- ✓ Prioritise and group your outgoing communication
- ✓ Forms and overlays are easily applied; letting the user focus on the content
- ✓ Detailed settings and options for postage, paper and envelope selection
- ✓ Select additional collateral to send with your letter
- ✓ Available on portable devices
- ✓ Extensive search tools let you track your communication at every stage
- ✓ User rights management
- ✓ Online help
- ✓ Localised settings

Benefits of ScopHybrid hybrid mailing

Cost Savings

- ✓ Reduce postage & associated costs
- ✓ Eliminate local printing / non industrial enclosing activities
- ✓ Reduce non-core staff activity overheads
- ✓ Reduce accommodation power, stationery, consumable cost

Added Value

- ✓ Simplify mail management
- ✓ Control and improve corporate image
- ✓ Extended audit with itemized billing
- ✓ Report – Quality and management information

Carbon Footprint

- ✓ Improve your green credentials
- ✓ Reduce your carbon footprint
- ✓ Reduce waste

Immediate Savings

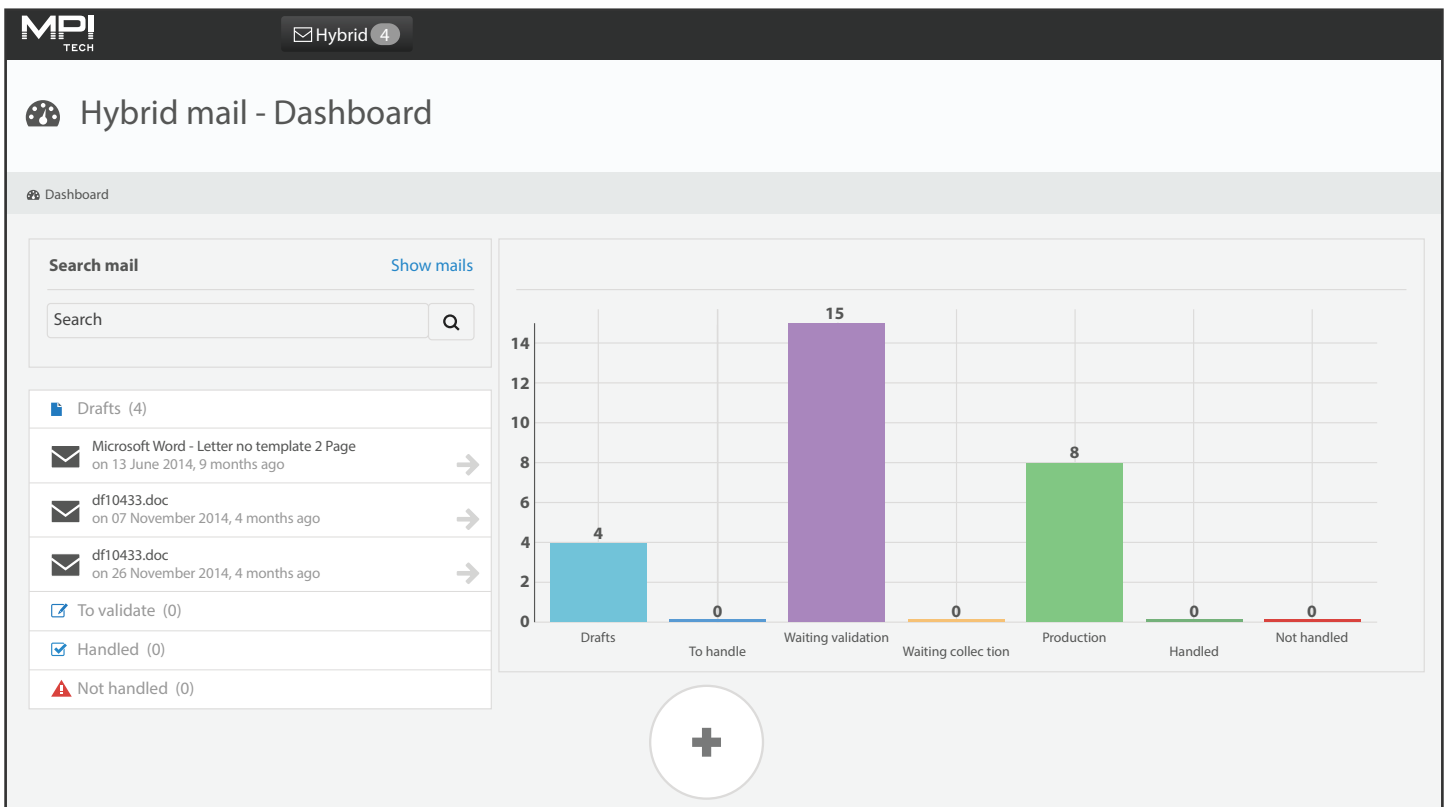
Did you know that by using ScopHybrid you can potentially save over 50% of the costs associated with mailing documents?

ScopHybrid offers immediate savings by allowing users to work more efficiently enabling the printing and mailing of a letter for less than the price of a second class stamp. ScopHybrid's automated submission controls branding, costs and staff utilisation.

Using local desktop and MFP devices requires expensive toner and other consumables.

With ScopHybrid all outbound communication can be routed to an internal or external reprographics department which is able to process your mail at much lower costs.

This can be as part of a wider MPI Tech solution, utilising the ScopIOM module, offering document distribution over multiple cross media platforms. An organisation can then benefit from a reduction in production costs, improved document quality and quicker turnaround.



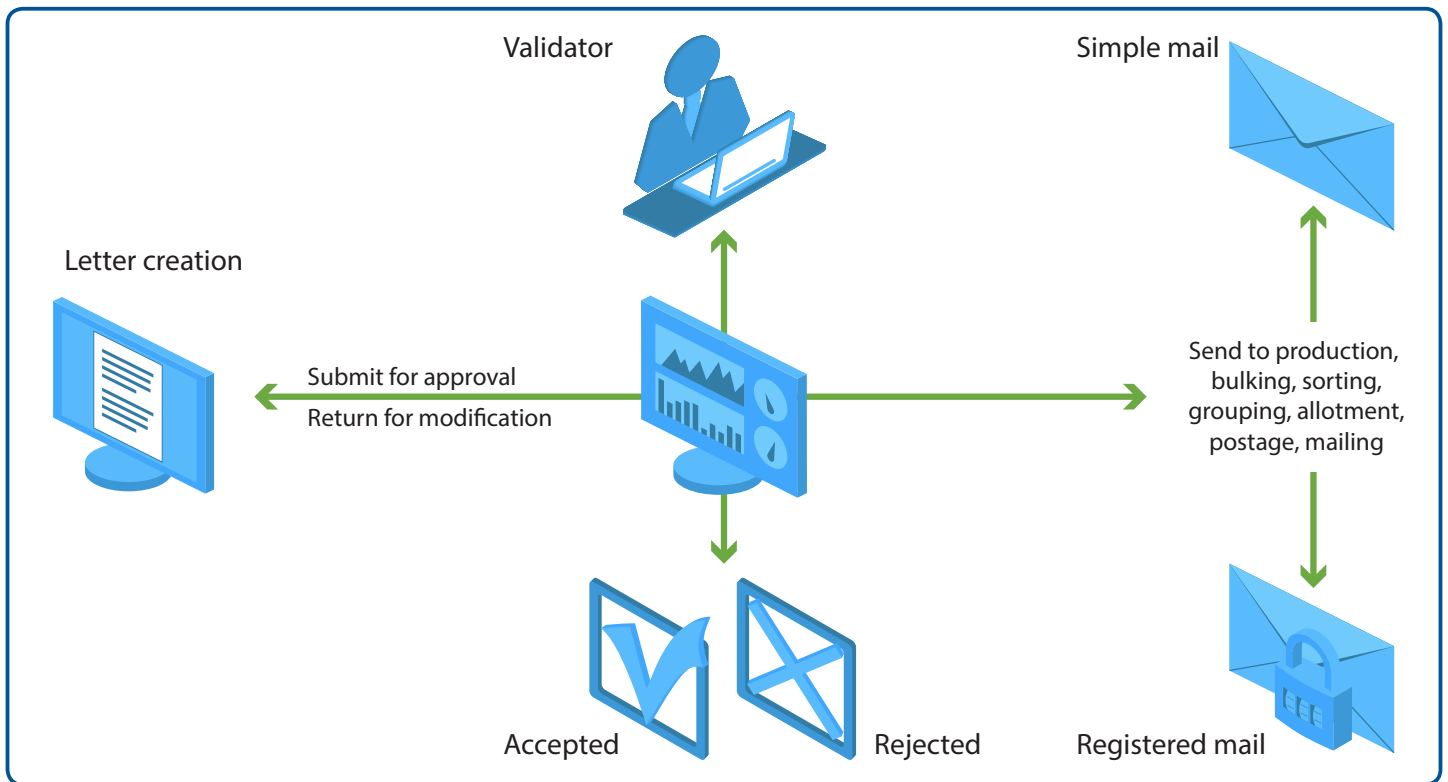
No need for pre-printed stationery

Stationery can be a burden on cash flow, taking up unnecessary space in the print room, with the risk of it becoming obsolete long before it is used. Often it is purchased by individual departments adding to the administration issues, and controlling, up to date brand guidelines.

Using a ScopHybrid solution removes the need for any custom pre-printed stationery as digital templates are stored within the product and are always up to date.

With help from ScopHybrid letters are optimised prior to printing, addressed, sorted, collated, and distributed, so the most economic postage rate is chosen.

ScopHybrid is able to pick the best and most cost effective postage provider dynamically, depending on the demographics of mail type produced. This not only streamlines customer communication, but makes sure you benefit from the greatest mailing discounts possible.



Work smarter and better

Thanks to ScopHybrid it becomes easier than ever to create and submit a letter in a few easy clicks. Employees need not worry about document templates, envelopes and stamps. Instead they can concentrate on their core roles. Users can submit other collateral such as brochures, trans promo, inserts, etc. which can be added to the mailing automatically.

The built-in dashboard lets employees track the progress and approval status of all their communication while Administration gets a complete overview in real time of all outbound and inbound mail.

Complete control

Documents submitted can go through a validation process. This process allows department heads and the like to maintain document consistency and corporate integrity.

Status	Mail type	Name	Owner	Recipient	Reception date	Envelope	Validator	Info	Parameters
Deleted	INVOICE	150816.doc	Smith	Tech Corp	16 August 2015 at 14:31	DL	John		
Deleted	CONTRACT	150922.doc	Jones	Tech Corp	22 September 2015 at 10:14	C4	John		
Drafts	SALES BRIEF	150905.doc	Smith	Soft Corp	5 September 2015 at 11:42	C5	John		

ScopHybrid SaaS

Using the Scop Suite of products enables print providers to offer hybrid mail as a SaaS model.

A number of clients can feed into a single reprographics department, enabling the benefits and cost reduction associated with bulk mailing, while still having the reassurance of complete data security and brand integrity. The print provider will increase revenue streams through new services and a rapid return on investment.

The Scop Suite of software products can be installed as a modular offering or a complete end to end solution. MPI Tech's worldwide team offers elite service and support as well as customised programming if required.

Requirements

Server

- ✓ RAM: 4 GB minimum
- ✓ Hard disk space: 500 GB for installation + data storage
- ✓ CPU: multicores recommended
- ✓ OS: incl. JDK 1.6
- ✓ Database: Oracle from 10g version, free version XE) ; ft SQL Server (> 2003)
- ✓ Software: Tomcat 7

Desktop

- ✓ All systems
- ✓ All recent browsers
- ✓ Resolution: 1024X768 (PC/ Tablet...)
- ✓ Software: Adobe Reader, Open Office or MS Word
- ✓ OS: Linux, Windows, Mac
- ✓ Virtual printer: Available only on Windows

Support

MPI Tech has over three decades of expertise in the Enterprise Output Management industry. Since 1981, MPI has delivered feature rich, robust software and hardware solutions to satisfy all your output and document requirements.

Our team members include management and industry figures with a distinguished background in software development and electronic design.

MPI Tech is able to offer unparalleled levels of support globally, to assist in everything from initial installation to maintaining mission critical installs via onsite*, remote access* and telephone support*.

(*subject to charge and depending on maintenance agreement)

Other features

- ✓ Create your own workspace by customising your dashboard
- ✓ Responsive design gives a good experience on all platforms
- ✓ Works on portable devices
- ✓ Sort mail by status, approval status or other criteria
- ✓ Search filters make it easy to find the communication you are looking for
- ✓ User rights management
- ✓ Online help
- ✓ Localised settings
- ✓ Attach additional material
- ✓ File submission through virtual printer, browser, system interface or command line
- ✓ Multiple input formats (i.e. PostScript, Word, PDF)
- ✓ Mailing to multiple recipients

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D16404-006 June 2016

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